

Amparo Data Privacy Policy

I. Name and Address of the Controller

The Controller in the sense of the European General Data Privacy Regulation, other nationaler data protection acts of the member states as well as further data protection regulations is:

amparo Gmbh
Lahnstrasse 11-23
12055 Berlin
Deutschland
Tel.: +49 (0)30 284 239 67
E-Mail: hello@amparo.world
Website: www.amparo.world

II. Name and Address of Data protection Officer

The data protection officer of the controller is:

George Knight
Lahnstrasse 17
12055 Berlin
Deutschland
Tel: +49 302 8423 967
E-Mail: george@amparo.world

III. General Information about the Data Processing

1. Scope of the Processing of personal data

We collect and use the personal data of our users in general only as far as this is necessary to provide a functional website and our contents and services. We usually collect and use the personal data of our users with the user's consent. Exceptions apply in cases where a prior consent cannot be obtained for factual reasons and where the processing of the data is permitted by law.

2. Legal Basis for the Processing of Personal Data

Where the processing of personal data is based on your consent, Art. 6 Para. 1 point (a) GDPR is the legal basis for the processing of personal data.

Where the processing is necessary for the performance of a contract to which you are party, Art. 6 Para. 1 point (b) GDPR is the legal basis. This applies also where the processing is necessary in order to take steps at the request of you prior to entering into a contract.

Where the processing is necessary for compliance with a legal obligation to which the controller is subject, Art. 6 Para. 1 point (c) GDPR is the legal basis.

Where the processing is necessary in order to protect the vital interests of you or of another natural person, Art. 6 Para. 1 point (d) GDPR is the legal basis.

Where the processing is necessary for the purposes of the legitimate interests pursued by the us or by a third party, and such interests are not overridden by your interests or fundamental rights and freedoms, Art. 6 Para. 1 point (f) GDPR is the legal basis for the processing.

3. Erasure of data and Storage Periods

Your personal data will be erased or restricted when they are no longer necessary in relation to the purposes for which they were stored. Data may also be stored where this is necessary to comply with a legal obligation by Union or Member State law to which the controller is subject. We restrict or erase the data also where such statutory storage periods expire, unless the storage is necessary in order to enter into a contract or for the performance of a contract.

IV. Website operation and Creation of Logfiles

1. Description and Scope of Data Processing

Every time you access our website, the data and information transmitted to us by the computer system of the calling computer will be automatically stored by our system.

This concerns the following data:

- (1) Information on the browser type and the used version
- (2) The user's operating system
- (3) The user's internet service provider
- (4) Date and time of access
- (5) Websites through which the user's system accesses our website
- (6) Websites which are accessed by the user's system through our website

These data are stored in the logfiles of our system. The data will not be stored together with other personal data of the user.

2. Legal Basis for the Data Processing

Legal basis for the temporary storage of data and logfiles is Art. 6 Para. 1 point (f) GDPR.

3. Purpose of the Data Processing

The storage in logfiles is necessary in order to ensure the functionality of the website. In addition, we use the data to optimize the website and to ensure the safety of our IT systems. In this connection, we do not evaluate the data for marketing purposes.

These purposes also constitute our legitimate interest in the data processing pursuant to Art. 6 Para. 1 point (f) GDPR.

4. Storage Period

The data are erased when they are no longer necessary in relation to the purposes for which they were collected. With regard to the website operation this is the time when the respective session has ended.

5. Possibility to Object or Erase

The collection of data for operational purposes of the website and the storage in logfiles is absolutely necessary for the website operation. Therefore, there is no objection possibility for the user.

V. Use of Cookies

1. Description and Scope of Data Processing

Our website uses cookies. Cookies are text files that are stored in the Internet browser or by the Internet browser on the user's computer system. When a user accesses a website, a cookie can be stored in the user's operating system. This cookie contains a distinctive character string that allows a clear identification of the browser in case the website is repeatedly accessed.

We use Cookies to make our website more user-friendly. Several elements of our website require the identification of the user by the calling browser also after a page change.

In the cookies the following data are stored and transmitted:

- (1) Language settings
- (2) User settings regarding website functionality

2. Legal Basis for the Data Processing

Legal basis for the processing of personal data through use of cookies is Art. 6 Para. 1 point (f) GDPR.

3. Purpose of the Data Processing

The purpose of the use of technically necessary cookies is to facilitate the use of websites for the user. Several functions of our website cannot be offered without the use of cookies. For these functions it is necessary that the browser can be recognized also after a page change.

We use cookies for the following applications:

- (1) Application of language settings
- (2) Prevention of cross-site request forgery (CSRF)
- (3) Prevention of redirect loops
- (4) Prevention of promotional pop-ups
- (5) Prevention of display of the announcement bar

We do not use user data collected by technically necessary cookies for the creation of user profiles.

These purposes also constitute our legitimate interest in the data processing pursuant to Art. 6 Para. 1 point (f) GDPR.

4. Storage Period, Possibility to Object or Erase

Cookies are stored on the computer of the user and transmitted by it to our website. Therefore, you are in full control over the use of cookies. By changing the settings in your Internet browser, you can deactivate or restrict the transmission of cookies. Cookies that have already been stored can be deleted at any time. This can also be done automatically. If cookies for our website are deactivated, you possibly may no longer use all features of our website in full.

VI. Online Shop and Customer Account

1. Description and Scope of Data Processing

In order to place an order online, the customer needs a customer account, in which the following data are saved:

- Company name
- First and last name of the responsible employee
- Invoice address
- Company email address
- Company phone number
- VAT-ID or Company number
- Completed and open orders

- Username and password

2. Legal Basis for the Data Processing

Legal basis for the processing of personal data is Art. 6 Para. 1 point (b) GDPR.

3. Purpose of the Data Processing

The collection of the data serves the initiation and execution of contracts and orders.

4. Storage Period

The data are erased when they are no longer necessary in relation to the purposes for which they were collected. Therefore, the user's data will be stored as long as the business relationship is ongoing.

5. Possibility to Object or Erase

At any time, the customer can contact us at hello@amparo.world and request their customer account to be deleted. The data required for the execution of the contract or for other legal (for example tax) reasons can only be deleted after the contract has been processed or the statutory retention periods have expired.

VII. Newsletter

1. Description and Scope of Data Processing

On our website you have the possibility to subscribe to our newsletter for free. When you subscribe to our newsletter, the following data from the input mask are transmitted to us:

- (1) First name
- (2) Last name
- (3) Email address
- (4) Date and time of subscription
- (5) The webpage from which the form is submitted

We will seek your consent to the data processing during the subscription process and refer to this Data Privacy Policy.

We will not transmit your data to third parties for the newsletter dispatch. The data will solely be used for the newsletter dispatch.

2. Legal Basis for the Data Processing

Legal basis for the processing of personal data in the context of newsletter subscriptions with the user's consent is Art. 6 Para. 1 point (a) GDPR.

3. Purpose of the Data Processing

The collection of the user's email address serves to deliver the newsletter. The collection of the name allows us to address the user.

The collection of other personal data during the subscription process serves to prevent an abuse of the services or used email address.

4. Storage Period

The data are erased when they are no longer necessary in relation to the purposes for which they were collected. Therefore, the user's email address will be stored as long as the newsletter subscription is active.

5. Possibility to Object or Erase

The user may terminate the newsletter subscription at any time. You can find a respective unsubscribe-link in every newsletter.

VIII. Contact Form, Info Request, Email Contact

1. Description and Scope of Data Processing

On our website there is a contact form which may be used to contact us electronically. If the user makes use of this possibility, the data filled from the input mask will be transmitted to us and stored. These data are:

- (1) First name
- (2) Last name
- (3) Email address
- (4) Telephone number
- (5) Information on the person and nature of inquiry
- (6) Subject
- (7) Message
- (8) Date and time of contacting

We will seek your consent to the data processing during the sending process and refer to this Data Privacy Policy.

Alternatively, you can contact us via email to the email address provided by us. In this case, the user's personal data that are transmitted with the email will be stored.

In this context, we will not transmit your data to third parties. The data will solely be used for the processing of communication.

2. Legal Basis for the Data Processing

Legal basis for the processing of personal data with the user's consent is Art. 6 Para. 1 point (a) GDPR.

Legal basis for the processing of personal data which are transmitted in the context of email submission is Art. 6 Para. 1 point (f) GDPR. If the purpose of the contacting is the conclusion of a contract, also Art. 6 Para. 1 point (b) GDPR serves as legal basis for the processing.

3. Purpose of the Data Processing

The processing of personal data from the input mask serves to process the contacting. In case of contacting via email, this also constitutes the necessary legitimate interest in the data processing.

The other data processed during the submission process serve to prevent an abuse of the contact form and to ensure the safety of our IT systems.

4. Storage Period

The data are erased when they are no longer necessary in relation to the purposes for which they were collected. Therefore, the user's personal data from the input mask of the contact form and the ones submitted with the email will be erased when the conversation with the user has ended. The conversation has ended when the circumstances are clear that the respective matter has been solved permanently.

5. Possibility to Object or Erase

The user may at any time withdraw his or her consent to the processing of personal data. If the user contacts us via email, the user may object to the processing of personal data at any time. In this case the conversation cannot be continued.

At any time, a user can contact us at hello@amparo.world and request their information to be deleted. Further, they can choose to have their information removed by clicking „update preferences“ which is located at the bottom of all emails we send.

All personal data that have been stored in the course of contacting will be erased in this case.

IX. Share your Story

1. Description and Scope of Data Processing

On our website the user has the possibility to share his or her own story. If the user makes use of this possibility, the data filled into the input mask will be transmitted to us and stored. These data are:

- (1) First name
- (2) Last name
- (3) Email address
- (4) What makes you an #EmpoweredAmputee?
- (5) Twitter account
- (6) Date and time of contacting

We will seek your consent to the data processing during the sending process and refer to this Data Privacy Policy.

In this context, we will not transmit your data to third parties. The story will be shared on our blog, unless the user specifically requests otherwise. The idea is to share personal stories in the hopes it will help someone else. Links to the blog will also be shared on our social media platforms (Facebook, Twitter, Instagram). You may see the data privacy policies of these platforms here: [Facebook](#), [Twitter](#), [Instagram](#).

2. Legal Basis for the Data Processing

Legal basis for the processing of personal data with the user's consent is Art. 6 Para. 1 point (a) GDPR.

3. Purpose of the Data Processing

The processing of personal data from the input mask solely serves to address the user by their name at the beginning of the blog post as well as provide their contact information or given social profile in the blog so as to be contacted by another amputee if that so happens.

The other data processed during the submission process serve to prevent an abuse of the contact form and to ensure the safety of our IT systems.

4. Storage Period

The data are erased when they are no longer necessary in relation to the purposes for which they were collected. Therefore, the user's personal data from the input mask will be erased when the blog post goes live.

5. Possibility to Object or Erase

The user may at any time withdraw his or her consent to the processing of personal data.

At any point, the user can email amparo at hello@amparo.world and request their data be removed, the blog post be removed or not made public.

All personal data that have been stored in the course of "share your story" will be erased in this case.

X. Blog with comment function and comment subscription

We offer users the possibility to leave individual comments on individual blog contributions on a blog, which is on the website of the controller. A blog is a web-based, publicly-accessible portal, through which one or more people called bloggers or web-bloggers may post articles or write down thoughts in so-called blogposts. Blogposts may usually be commented by third parties.

If you leave a comment on the blog published on our website, the comments made by you are also stored and published, as well as information on the date of the commentary and on the user's pseudonym chosen by you. In addition, your IP address assigned by the Internet service provider (ISP) is also logged. This storage of the IP address takes place for security reasons, and in case you violate the rights of third parties, or posts illegal content through a given comment. The storage of these personal data is, therefore, in the own interest of the data controller, so that he can exculpate in the event of an infringement. This collected personal data will not be passed to third parties, unless such a transfer is required by law or serves the aim of the defense of the data controller.

XI. Donations for the „yes I care“ campaign

1. Description and Scope of Data Processing

On our website there is the possibility to make a donation for the "yes I care" campaign that was initiated by us. To start the donation process, you can contact us through the provided contact form. In this case the following data from the input mask will be transmitted to us:

- (1) First name
- (2) Last name
- (3) Email address

- (4) Subject
- (5) Message
- (6) Date and time of contacting

If you decide to make a donation, we will also collect your payment data. We will seek your consent to the data processing during the sending and donation process and refer to this Data Privacy Policy.

In the context of data processing in regards to a donation, we will transmit your payment data to a payment service provider.

2. Legal Basis for the Data Processing

Legal basis for the processing of personal data in the context of a donation with the user's consent is Art. 6 Para. 1 point (a) GDPR as well as Art. 6 Para. 1 point (b) GDPR based on the donation contract.

3. Purpose of the Data Processing

We need your name and email address to identify you, contact you, thank you for your generosity and keep you updated on what your donation has fulfilled. We need your payment data to process the donation.

The collection of other personal data during the donation process serves to prevent an abuse of the services or used email address.

4. Storage Period

The data are erased when they are no longer necessary in relation to the purposes for which they were collected.

5. Possibility to Object or Erase

The user may at any time object to the processing of his or her personal data by simply emailing Amparo at hello@amparo.world and requesting the removal of their data.

All personal data that have been stored in the course of the donation process will be erased in this case. Where the processing is necessary for the performance of the donation contract, the data will only be erased after the completion of the donation contract.

XII. Use of Google Analytics

Ever since the Hamburg delegate for data protection and freedom of information (Hamburgischer Beauftragter für Datenschutz und Informationsfreiheit) has come to an agreement with Google on the basis of the decision of the Düsseldorf Circle (Düsseldorfer Kreis) on the data protection compliant design of analytical methods for range measurements of internet services, a data protection compliant and acceptable use of Google Analytics is possible under certain [preconditions](#). Of course, we adhere to these requirements. In particular, we indicate that on this website the code „gat._anonymizeIp();“ has been added Google Analytics in order to ensure an anonymised collection of IP addresses (so called IP masking).

Please also note the following information on the use of Google Analytics: This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses so-called "cookies", small text files which are being saved on your computer and which make it possible to analyze your website use. The information created by the cookie concerning the use of this website will be transferred to a server of Google in the USA and will be saved there.

In case of activation of the IP anonymization on this website, within the European Union or in other states that are party to the Agreement on the European Economic Area, Google will shorten your IP address beforehand. On behalf of the service provider of this website, Google will use this information to evaluate how you use this website, to compile reports on the website activities and to offer further services related to the use of the website and the internet for the website operators.

The IP address transferred by Google Analytics from your browser will not be linked with other data of Google. You can prevent recording of your data through the cookies used by Google Analytics by adjusting your browser settings correspondingly; please note that in this case you might not be able to completely use all functions of this website. You can, in addition, prevent the recording of your data relating to the use of this website through the cookies (incl. your IP address) as well as processing of your data through Google by downloading and installing the browser plugin available under the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

You may prevent the collection by Google Analytics by clicking on the following link. In this case an opt-out cookie is placed that prevents the future collection of your data when visiting this website: deactivate Google Analytics

Further information on terms of use and data protection is available on <http://www.google.com/analytics/terms/de.html> and <https://www.google.de/intl/de/policies/>.

XIII. Rights of the data subject

If your personal data are processed, you are a data subject within the sense of the GDPR and you are entitled to the following rights against the controller:

1. Right of Access

You can obtain from the controller confirmation as to whether or not personal data concerning you are being processed.

Where that is the case, you have the right to the following information:

- (1) the purposes of the processing;
- (2) the categories of personal data concerned;
- (3) the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations;
- (4) where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- (5) the existence of the right to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning you or to object to such processing;
- (6) the right to lodge a complaint with a supervisory authority;
- (7) where the personal data are not collected from you, any available information as to their source;
- (8) the existence of automated decision-making, including profiling, referred to in Article 22 Para. 1 and 4 GDPR and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for you.

You have the right to be informed if personal data concerning you are transferred to a third country or to an international organization and of the appropriate safeguards pursuant to Article 46 GDPR relating to the transfer.

2. Right to rectification

You have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

3. Right to restriction of processing

You shall have the right to obtain from the controller restriction of processing where one of the following applies:

- (1) the accuracy of the personal data is contested by you, for a period enabling the controller to verify the accuracy of the personal data;
- (2) the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;

- (3) the controller no longer needs the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defense of legal claims;
- (4) you have objected to processing pursuant to Article 21 Para. 1 GDPR pending the verification whether the legitimate grounds of the controller override those of you.

Where processing has been restricted, such personal data shall, with the exception of storage, only be processed with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

If you have obtained restriction of processing, you shall be informed by the controller before the restriction of processing is lifted.

4. Right to erasure

a) Obligation to erase

You have the right to obtain from the controller the erasure of personal data concerning you without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies:

- (1) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- (2) you withdraw consent on which the processing is based according to point (a) of Article 6 Para. 1 GDPR, or point (a) of Article 9 Para. 2 GDPR, and where there is no other legal ground for the processing;
- (3) you object to the processing pursuant to Article 21 Para. 1 GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Article 21 Para. 2 GDPR;
- (4) the personal data have been unlawfully processed;
- (5) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
- (6) the personal data have been collected in relation to the offer of information society services referred to in Article 8 Para. 1 GDPR.

b) Information to third parties

Where the controller has made the personal data public and is obliged pursuant to Article 17 Para. 1 GDPR to erase the personal data, the controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform controllers which are processing the personal data that you have requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

c) Exceptions

The right to erasure does not apply to the extent that processing is necessary:

- (1) for exercising the right of freedom of expression and information;
- (2) for compliance with a legal obligation which requires processing by Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- (3) for reasons of public interest in the area of public health in accordance with points (h) and (i) of Article 9 Para. 2 GDPR as well as Article 9 Para. 3 GDPR;
- (4) for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Article 89 Para. 1 GDPR in so far as the right referred to in Article 17 Para. 1 GDPR is likely to render impossible or seriously impair the achievement of the objectives of that processing; or
- (5) for the establishment, exercise or defense of legal claims.

5. Right to be notified

The controller shall communicate any rectification or erasure of personal data or restriction of processing to each recipient to whom the personal data have been disclosed, unless this proves impossible or involves disproportionate effort.

You have the right to be informed by the controller about those recipients.

6. Right to data portability

You have the right to receive the personal data concerning you, which you have provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where:

- (1) the processing is based on consent pursuant to Article 6 para. 1 point (a) GDPR or to Article 9 para. 2 point (a) GDPR or on a contract pursuant to Article 6 para 1 point (b) GDPR; and
- (2) the processing is carried out by automated means.

In exercising the right to data portability, you have the right to have the personal data transmitted directly from one controller to another, where technically feasible. The right referred to data portability shall not adversely affect the rights and freedoms of others.

The right to data portability shall not apply to processing necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

7. Right to object

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on Article 6 para. 1 point (e) or (f) GDPR, including profiling based on those provisions. The controller shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defense of legal claims.

Where personal data are processed for direct marketing purposes, you have the right to object at any time to processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing.

Where the you object to processing for direct marketing purposes, the personal data shall no longer be processed for such purposes.

In the context of the use of information society services, and notwithstanding Directive 2002/58/EC, you may exercise your right to object by automated means using technical specifications.

Where personal data are processed for scientific or historical research purposes or statistical purposes pursuant to Article 89 Para. 1 GDPR, you, on grounds relating to your particular situation, have the right to object to processing of personal data concerning you, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

8. Right to withdraw the consent to the processing of personal data

You have the right to withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

9. Automated individual decision-making, including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you. This does not apply if the decision:

- (1) is necessary for entering into, or performance of, a contract between you and a data controller;
- (2) is authorised by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard your rights and freedoms and legitimate interests; or
- (3) is based on your explicit consent.

In the cases referred to in Article 22 Para. 2 point (a) and (c) GDPR, the data controller shall implement suitable measures to safeguard your rights and freedoms and legitimate interests, at least the right to obtain human intervention on the part of the controller, to express your point of view and to contest the decision.

Decisions referred to in Article 22 Para. 2 GDPR shall not be based on special categories of personal data referred to in Article 9 Para. 1 GDPR, unless Article 9 Para. 1 point (a) or (g) GDPR applies and suitable measures to safeguard your rights and freedoms and legitimate interests are in place.

10. Right to lodge a complaint with a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the GDPR.

The supervisory authority with which the complaint has been lodged shall inform the complainant on the progress and the outcome of the complaint including the possibility of a judicial remedy pursuant to Article 78 GDPR.